LOWN INSTITUTE
HOSPITALS INDEX

2026-27 AWARD KIT: A GUIDE FOR TOP PERFORMING HOSPITALS

SOCIAL RESPONSIBILITY

#1 IN THE NATION
2026–27

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COMMUNITY BENEFIT

A GRADE
2026–27

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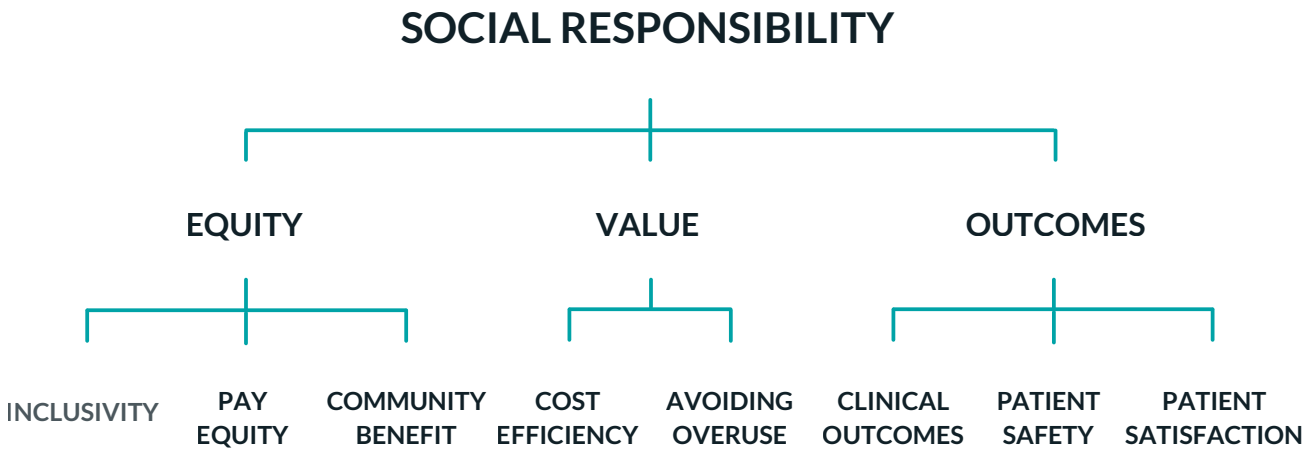
LownHospitalsIndex.org

CONGRATULATIONS ON YOUR HOSPITAL'S PERFORMANCE!

Your hospital has earned top marks on the Lown Institute Hospitals Index, showing your commitment to your patients, stakeholders, and community. There are many ways you can share the news - from your hospital's report card, to press release templates, to licensed digital Lown badges.

ABOUT THE LOWN HOSPITALS INDEX

The Lown Hospitals Index is the **only independent national ranking focused on hospital and system social responsibility**, shining a light on those that provide exceptional, high-value patient care to everyone in their communities. Performance is assessed across more than 50 individual metrics spanning the categories of health outcomes, value, and equity.



HOW ARE THE RANKINGS DETERMINED?

Hospitals are evaluated using publicly available data and do not apply or pay to be included. Access the full methodology to review the data sources.

- 2,700+ acute care U.S. hospitals
- 800+ critical access U.S. hospitals
- 300+ health systems
- All U.S. states are represented

HOW WE MEASURE

Learn more about what's behind each metric, grade, and ranking.

METHODS PAPER

THE BENEFITS OF CELEBRATING YOUR TOP PERFORMANCE

ENHANCE YOUR PUBLIC REPUTATION

Patients, community leaders, and other stakeholders want to know their hospital is a recognized leader when it comes to outcomes, health equity, and value of care.

BUILD PRIDE AMONG STAFF

Top grades are a testament to the skills and dedication of your healthcare teams and deserve to be celebrated. This can benefit staff retention and attract new talent looking for a hospital that aligns with their own mission and values.

LEVERAGE YOUR COMPETITIVE ADVANTAGE

Are you the best hospital in your state? Is your hospital the only one in the area with an “A” grade in Community Benefit, Health Equity, or one of our many other metrics? License a badge to show off your hospital's superior performance.

INCREASE PATIENT TRUST & CONFIDENCE

Patients look for indicators of quality when choosing healthcare providers. A Lown badge instills trust and confidence in potential patients by providing a clear signal that the hospital is committed to delivering superior healthcare outcomes.

IMPRESS YOUR DONORS

A Lown badge demonstrates impact and evidence that you are fullfilling your promise to your patients and community, helping maintain relationships with existing donors and attract new ones.

LEARN MORE ABOUT YOUR HOSPITAL’S PERFORMANCE

For help understanding and sharing your hospital's performance on the Lown Hospitals Index, including questions about the Lown badge licensing program, contact the hospital support team at (617) 992-9361 or index@lowninstitute.org.

PROMOTE YOUR SUCCESS

MEDIA COVERAGE

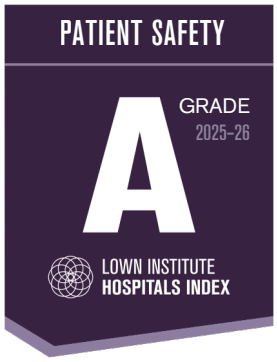
The Lown Hospitals Index earns coverage all year long in trade, business, regional, and national outlets. We share the news throughout the year, and we hope you will too through our badge licensing program and no-cost press release templates.

BADGE LICENSING

Share and celebrate your hospital's performance with Lown Institute's official award badges! Hospitals and systems license these badges to showcase their achievements and share them with patients, staff, and community. Badges are licensed for unlimited use online and in print. Contact index@lowninstitute.com for a quote.

BADGES CAN BE DISPLAYED ON:

- Hospital websites
- Press releases
- Newsletters
- Social media
- Reports
- Hospital signage
- Digital screens
- Billboards
- Recruitment advertising



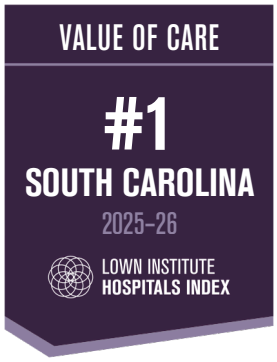
PRESS RELEASE AND SOCIAL POSTS

Press release templates are available at no cost to help hospitals easily share their performance on the Index. Contact index@lowninstitute.com for your templates.

DATA LICENSING

Hospital and system level data is available for purchase and can be customized to your specifications. Complete a Data Access Application or contact index@lowninstitute.com for more information.

Additionally, our rankings, grades, and hospital characteristics data are available for download for free at the Lown Hospitals Index site.



STAKEHOLDERS RELY ON OUR DATA

- Hospital administrators
- Clinicians
- Marketing & PR teams
- Quality Officers
- Community Benefit leaders
- State & local governments
- Development managers
- Policymakers
- Insurance entities
- Human Resources & recruiters
- Public Information Officers
- Journalists

LICENSE A LOGO BADGE FOR THE FOLLOWING METRICS

Badges include Grade "A", #1 in the state, Top 5 in the state, #1 Nationwide, and Top 10 Nationwide and are offered across these metrics:

METRIC	EARNING AN "A" GRADE SHOWS:
SOCIAL RESPONSIBILITY	Overall performance across Equity, Value, and Outcomes.
HEALTH EQUITY	Commitment to equity, inclusion, and community health.
VALUE OF CARE	Success in cost efficiency and avoiding unnecessary care.
PATIENT OUTCOMES	Excellence in patients' health and care experiences.
AVOIDING OVERUSE	Avoidance of tests/procedures with little or no clinical benefit.
CLINICAL OUTCOMES	Strong performance in patient mortality and readmission.
COMMUNITY BENEFIT	Marked investment in efforts that directly and meaningfully benefit community health.
COST EFFICIENCY	Strong clinical outcomes in relation to cost of care.
INCLUSIVITY	Success at ensuring all community members get the care they need regardless of race, education, or income.
PATIENT SAFETY	Avoidance of preventable patient safety errors.
PATIENT SATISFACTION	Positive hospital experiences as reported by patients.
PAY EQUITY	CEO pay that is a reasonable in relation to that of staff.
RACIAL INCLUSIVITY	Service to patients of color that goes beyond what is expected.

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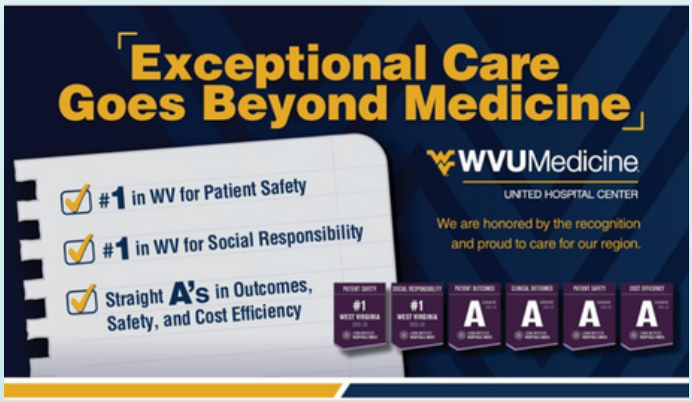
BADGE USE EXAMPLES

OUR BADGES LOOK GREAT IN ANY APPLICATION!



CHA Earns National Recognition as a Hospital Leader

One of the top 10 hospitals in the nation for Health Equity, and #1 in Massachusetts for Community Benefit

CAMBRIDGE, Mass. — Cambridge Health Alliance (CHA), a community health system serving Boston's metro-north communities, has received national recognition from the Lown Institute, a nonpartisan healthcare think tank. CHA was named one of the top ten hospitals in the nation for Health Equity, for programs and actions that give everyone the opportunity to live a healthy life, and the number one hospital in Massachusetts (with an A grade) for Community Benefit, which looks at spending on charity care and community investments.

HEALTH EQUITY
TOP 10
IN THE NATION
2025-26
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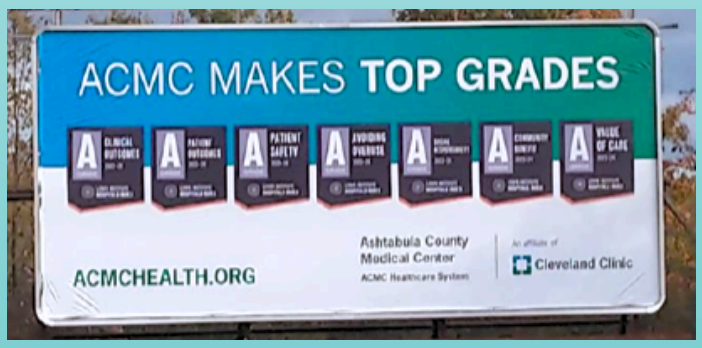

TESTIMONIALS

"**Eskanazi Health** was recently named **Indiana's top hospital for community benefit and health equity** @lowninstitute"

"The health care research nonprofit @lowninstitute ranked **Denver Health** as the **10th most racially responsible hospital in the nation**! The stellar ranking is based on our "A" grades in health equity, value, and outcomes."

"Congratulations to **NYC health + Hospitals/Harlem** for being recognized as the **#7 Most Racially Inclusive Hospitals in America** by the @LownInstitute Hospitals Index for Social Responsibility."

"**Duke Regional Hospital** has been named the **2nd most socially responsible hospital in the U.S.** by think tank @lowninstitute. This rating takes into account patient outcomes as well as value of care."

"We are proud to announce that **St. Joseph Berea** has been recognized as **one of the most socially responsible hospitals nationwide** by the @lowninstitute. Thank you to our dedicated team for making this recognition possible."

"**CHA** has been ranked the **#1 hospital in Massachusetts for health equity** with an "A" grade by @thelowninstitute. #healthequity Is at the heart of our mission and this recognition validates we are making a difference."

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STAY CONNECTED

Hospitals on Purpose

A monthly newsletter for socially responsible hospitals and the communities they serve. Subscribe for early access to Lown rankings and speaker events, and need-to-know news affecting the hospitals sector.

www.LownHospitalsIndex.org/subscribe

LOWN INSTITUTE

Weekly

The Lown Weekly

This weekly newsletter provides original analysis and curated news on issues related to socially responsible healthcare, like health equity, affordability, medical overuse, and human connection.

www.LownInstitute.org/subscribe

ABOUT THE LOWN HOSPITALS INDEX

The Lown Institute Hospitals Index is the first national ranking to evaluate hospitals on their social responsibility, including metrics for health equity and value of care, alongside traditional outcomes measures. It takes into account the full breadth of what hospitals do as care providers, employers, and community partners and **shines a light on those that provide exceptional, high-value care to everyone in their communities**.

LownHospitalsIndex.org